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# TestUser's LinkedIn Review

Generated on June 8, 2026

Grade: **Good — Missing Key Elements (B)**

Job Seeker

Personal Branding



## Recruiter Verdict

*"Strong profile with solid experience and recommendations, but needs refinement in branding and visibility elements."*

## Detailed Breakdown

### Profile Photo & Banner

8/10

Weight: 10%

#### Key Findings:

- Profile photo is a clear and professional headshot.
- Banner image is relevant but could be more customized to reflect personal branding.

#### To Improve:

→ Consider designing a custom banner that highlights your expertise or personal brand.

## Headline

15/20

Weight: 20%

### Key Findings:

- Headline states current role but lacks specific target role or keywords.
- Could better communicate unique value proposition.

### To Improve:

- Add your target role and relevant industry keywords to improve searchability.
- Communicate your unique value proposition beyond just job title.

## About / Summary

18/20

Weight: 20%

### Key Findings:

- Summary is present and provides a clear professional narrative.
- Could benefit from a stronger opening hook.

### To Improve:

- Start with a compelling statement about what drives you professionally.
- Consider adding a call to action at the end.

## Work Experience

20/20

Weight: 20%

### Key Findings:

- Roles are well-described with specific achievements and responsibilities.
- Quantified results are present, showcasing impact.

## Education

8/10

Weight: 10%

### Key Findings:

- Education section is complete with degrees and institutions.
- Missing relevant coursework or academic distinctions.

### To Improve:

→ Add relevant coursework or projects that support your career goals.

## Skills & Endorsements

6/8

Weight: 8%

### Key Findings:

- Has a good number of skills listed, but fewer endorsements.
- Skills are relevant to the target role.

### To Improve:

→ Engage with your network to earn endorsements on your top skills.

## Recommendations

6/6

Weight: 6%

### Key Findings:

- Has received multiple recommendations from credible sources.
- Recommendations are specific and highlight strengths.

## Achievements & Licenses

3/4

Weight: 4%

### Key Findings:

- Certifications are relevant but could be more comprehensive.
- Missing recent achievements or notable projects.

**To Improve:**

→ Add any recent certifications or notable projects that showcase your skills.

## Activity & Recent Posts

**2/2**

Weight: 2%

**Key Findings:**

- Has posted recently, showing engagement with the community.
- Posts are relevant to the field and demonstrate thought leadership.

## Strengths

-  Strong work experience with quantifiable achievements.
-  Good educational background with relevant degrees.
-  Multiple credible recommendations enhancing trust.

## Areas to Improve

-  Enhance the headline with target role and keywords.
-  Customize the banner for better personal branding.
-  Add relevant coursework or projects to the education section.
-  Increase endorsements for skills listed.

## Priority Recommendations

**HIGH**

headline

**Enhance headline with target role and keywords****Expected Impact:** Improves visibility and searchability for recruiters.**MEDIUM**

about\_summary

**Strengthen opening hook in summary****Expected Impact:** Captures attention and encourages further reading.**MEDIUM**

education

**Add relevant coursework or projects****Expected Impact:** Showcases academic strengths and relevance to career goals.

## Want a Professional Rewrite?

Get your LinkedIn profile rewritten by Manish Maryada (YC Alum, Forbes 30u30). Includes Headline, About/Summary, Experience bullets, and Skills recommendations. Delivered in 2–3 business days.

Get Your LinkedIn Rewritten →

**Start New Review**